

PHARMACEUTICAL CARE NETWORK EUROPE

Working Conference 2013 – Abstract

Collaborative pharmaceutical care in research and practice

Title/Name	:	Diana Witticke	Phone	:	+49 6221 564470
Institute	:	Medizinische Klinik; Abt. Klinische Pharmakologie & Pharmakoepidemiologie	Fax	:	+49 6221 564642
Street	:	Im Neuenheimer Feld 410	Skype	:	
Postal code + City	:	69120 Heidelberg			
Country	:	Germany	Email address	:	diana.witticke@med.uni- heidelberg.de

The above mentioned participant in the PCNE WC 2013 wishes to submit following abstract for a poster or oral communication. If accepted and presented, the abstract will be published in the International Journal of Clinical Pharmacy. Please make sure the abstract is no longer than 350 words, excl. author-details.

Title:						
Do we prescribe what patients prefer? A pilot study to assess patients' preferences for medication regimen characteristics.						
Author(s): Diana Witticke, Hanna M. Seidling, Hans-Dieter Klimm, Walter E. Haefeli						
Type of abstract						
X Research Practice development Practice implementation						
Aim of project/study						
The aim of this pilot study was to evaluate patients' attitudes towards different						
medication-related factors known to impair adherence and to assess their prevalence						
in ambulatory care as an essential prerequisite to improve patient adherence.						
Method						
We conducted a face-to-face interview with 110 primary care patients maintained on at						
least one drug. For each drug, the patient was asked to specify medication-related						
factors of interest, ie, dosage form, dosage interval, required relationship with food						
intake, and the planned time of day for intake, and to rate the individual relevance of						
each prevalent parameter on a three-point Likert scale (discriminating between prefer, neutral, and dislike).						
Result(s)						
Tablets with a once-daily dosage frequency were the most preferred dosage form, with						
a high prevalence in the ambulatory setting. Drug intake in the morning and evening						
were most preferred, and drug intake at noon was least preferred, but also had a low						
prevalence in contrast with drug intake independent of meals that was most preferred.						
Interestingly, only one quarter (26.4%) of all the patients was able to indicate clear						
preferences or dislikes.						
When patients are asked to specify their preferences for relevant medication regimen						
characteristics, they clearly indicated regimens that have been associated with better						
adherence in earlier studies. Therefore, our results suggest that adaptation of drug						

regimens to individual preferences might be a promising strategy to improve adherence. Because the German health care system may differ from other systems in relevant aspects, our findings should be confirmed by evaluation of patient preferences in other health care systems. Once generalizability of the study results is shown, these findings could be a promising basis upon which to promote patient adherence right from the beginning of drug therapy.

+++ NB: PhD students still pay the early bird fee for their abstract if their abstract is accepted ++++