

PHARMACEUTICAL CARE NETWORK EUROPE

Working Conference 2013 – Abstract

Collaborative pharmaceutical care in research and practice

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The above mentioned participant in the PCNE WC 2013 wishes to submit following abstract for a poster or oral communication. If accepted and presented, the abstract will be published in the International Journal of Clinical Pharmacy. Please make sure the abstract is no longer than 350 words, excl. author-details.

Title						
Challenges of Information Technologies Adoption to enable Community Pharmacies eHealth						
services						
Author(s)						
João Gregório, Afonso Cavaco, Miguel Mira da Silva, Christian Lovis, Luís Velez Lapão						
Type of abstract						
Research Practice development Practice implementation						
Project/study aims						
The research's objective is to describe the utilization of IT for eHealth pharmaceutical services						
provision in Portuguese community pharmacies.						
Method						
A mixed methods approach using an online survey followed by an exploratory observational						
time and motion study. The survey was based on two validated surveys. An email with a link to						
the survey was sent to 323 pharmacies. The observational study took place in 4 pharmacies						
during weekdays.						
Result(s)						
Survey's response rate was 4.7%: 23% of pharmacies have an internet site and 38% are						
present in social networks. All pharmacies claim to check their email daily, although only 15%						
use it to answer patients' queries. In the observational study, 108 hours and 894 tasks were						
recorded. Pharmacists spent 50% of their time interacting with patients, 38% in administrative						
tasks and 12% in idle time. The survey results and idle time suggest there's potential to						
develop eHealth services. The presence in web-based social networks and use of email to						
communicate with patients indicates that pharmacies are starting to move to a web-based						
approach to provide information and services.						

+++ NB: PhD students still pay the early bird fee for their abstract if their abstract is accepted ++++