Title:
How to find the right patients for specific pharmacy services

Facilitators:
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Introduction:
Patients differ in age, gender, socio-economic status, ethnic background, disease severity, co-morbidity, medication history, and related characteristics, such as, frailty and health literacy skills. This leads to differences in medication complexity and health risks/outcomes. Given this diversity, not all patients need the same pharmacy services and some services need to be tailored to the needs of patients.

Aim & objectives:
• To gain more insight in clinical and personal needs of patients as well as the challenges in providing targeted and tailored care;
• To develop recommendations for the selection of patients for pharmacy services based on patient needs

Activities in the workshop:
Short lectures with examples of screening approaches and tailored pharmacy services. Group assignments to define challenges in identifying patients with different needs and providing individualized care in pharmacy practice. Discussion of different types of solutions to overcome these challenges, resulting in recommendations for the selection of patients for specific pharmacy services.

What participants can learn:
Participants can learn which patients need specific services and how to identify these patients in pharmacy practice. This is a workshop for pharmacists, researchers, and those working in professional organizations on development of pharmacy services.